

KEITH GILLOGLY

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EXPERIENCE

Communications professional and versatile writer with 10 years of experience in print and digital communications, health, science, and legal writing, content writing, and proofreading

FREELANCE WRITER

2010 TO PRESENT

- Writing a variety of reported news and feature stories; SEO-optimized blog posts, landing pages, and marketing content; service pieces; and more for consumer magazines, company websites, institutional publications, and other outlets
- Highlights include a collection of stories on agricultural and materials science technologies for *Wired*; coverage of Pittsburgh's health care and business institutions for *Pittsburgh Magazine* and other outlets; and articles and blog posts detailing practice areas and boosting page rankings for various personal injury, business, and estate planning law firms. Clips at KeithGillogly.com

UNIVERSITY OF PITTSBURGH SCHOOL OF MEDICINE

AUGUST 2014 TO APRIL 2021

Health Sciences Writer/Proofreader

Pittsburgh, PA

- Contributed writing, ideas, and editing to the School of Medicine's annual report, fact book, graduation booklet, various websites, and social media accounts
- Written projects included:
 - Revamping copy for the health sciences schools' flagship website
 - Writing stories and reports about antibiotics resistance, traumatic injury care, vaccine trials, and other biomedical research findings and topics
 - Composing spoken remarks and correspondence for the medical school's dean
 - Creating copy for eblasts, posters, pamphlets, and other promotional materials for the university's annual scientific symposium, guest speaker series, and more
- Proofreading copy for adherence to style guidelines and tracking new usage rules

DORM COMPANY CORPORATION

JANUARY 2013 TO AUGUST 2014

Content Writer

Buffalo, NY

- Wrote and edited content for an online dormitory supplies retailer, including product descriptions, blog posts, and promotional materials, while focusing on SEO optimization

MEDIA SALES PLUS, INC.

OCTOBER 2011 TO JANUARY 2013

Vital Notice Representative

Buffalo, NY

- Copy edited and proofread death notices for various newspapers in a center that handles outsourced duties for U.S. newspapers
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EDUCATION

UNIVERSITY OF PITTSBURGH

PITTSBURGH, PA

Bachelor of Arts • Major: English Writing

2007–2011

Master of Arts • Major: English and Cultural Studies

2017–2020

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The publications, companies, and organizations that I have written for include:

